

icon engage mobile



Key insights @ the point of experience!

Great for:

- Intercept Surveys
- Prospecting & Collecting Leads
- In Person Interviews
- In Person Testimonies

By: **PROMEDIA SOFTWARE**

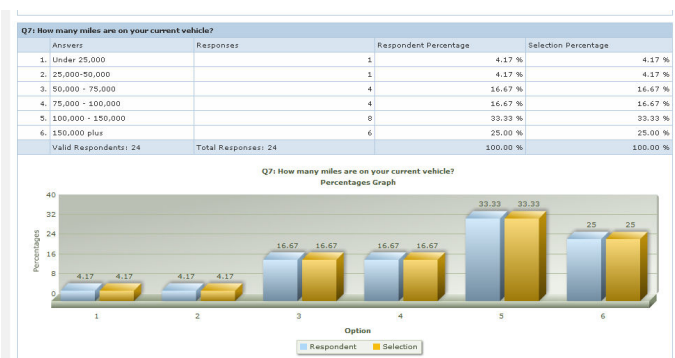
ICON ENGAGE is the most effective and affordable Data Collection Survey software on the market.

- Is extremely user-friendly
- Wide array of customization and configuration options to fit your specific needs
- Easy deployment and seamless integration within any organization's business system
- No programming required
- Surveys can usually be created in less than one hour

icon engage is a non-traditional means of reaching consumers to gather consumer opinions, icon engage uses a unique technology design to provide better survey tools for participants, researchers and decision makers.

icon engage provides a fast, easy and effective way to get qualitative and quantitative insights at once so you can know what your customers are thinking, uncover emotional honest opinions and complete project in days rather than weeks or months.

With icon engage you get better and faster insights to develop and launch new products and services, maximize your brand and customer strategies, better understand your customers and prospects, collect leads and more.



Understand what your customers are thinking:

- While they eat or shop at your retail location
- As they attend and experience an event
- As they experience your new product or service
- While they are staying in your hotel or resort
- While they are watching your advertisements

icon engage helps you:

- Understand shopping habits by location
- Test merchandise ideas
- Compare shopper perceptions
- Determine probable factors
- Test the viability of promotional programs
- Generate leads and prospects
- Create a customer database
- Improve marketing communications
- Register attendees

With icon engage you have the power to ask questions at any time and you can instantly see their response and take action impacting your business.

Its easy to use interface, powerful features and its extensive connectivity makes icon engage the tool of choice for marketing research, customer satisfaction surveys, lead generation and assessments.

With icon engage you manage the complete survey cycle putting you in control of your own data.

Create unlimited number of surveys and gather unlimited responses.

Icon Engage will surpass your expectations!

