

Know your customers by collecting key insights at the point of experience



just a better & faster way to get customer insights



- ◇ Build a quality list
- ◇ Get repeat business, keep customers happy
- ◇ Add the correct people to your list
- ◇ Target the right audience
- ◇ Engage respondents on-the-go
- ◇ Higher and faster response rates than online surveys

Who is taking advantage of Icon Insights?

- ◇ Businesses that want to build list & opt-in data bases for customer loyalty
- ◇ Businesses that want to gain fresh, fast insights from a targeted audience
- ◇ Market research companies that want feedback from hard to reach and on-the-go consumers
- ◇ Businesses or Education institutions that want to generate leads from a new market
- ◇ Businesses that want to recruit and grow their community by asking people to join their vision

Icon Insights - is a revolutionary mobile survey management platform that enables small to medium businesses to connect with their customers via Mobile devices to promote loyalty, get feedback and know their customers.

Icon Insights is easy to use, just enter the questions online and the survey campaign is ready for your customer or prospect to respond.

Customer love to respond because is easy, fast and fun and they get rewarded.



Only \$50
Per month
or \$600 per year.

Requires a 3, 6 months or one year subscription

\$549.00 Turnkey package includes:
Tablet, Activation & one month of the service

“Building a quality list of customers and prospects is without doubt one of the most essential items when determining the success of your business”

Affordable, easy to use, innovative & secure.

\$549 Turnkey package Includes:

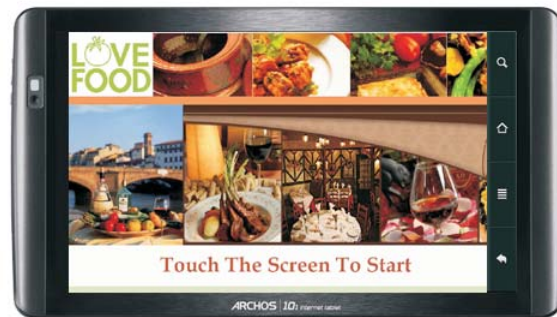
- ◇ Software and hardware
- ◇ Online support
- ◇ Archos 101 Internet Tablet with Android 2.2 Froyo

Order your's today

562-268-6209

call us or visit our website

www.iconengage.com



Promedia Software
Developers of engaging applications